

GET YOUR WORK OUT THERE

A moderated discussion panel of professional artists

Presented by Loading Dock Arts Education, a program of Loading Dock Arts, Inc.

facilitated by:

Dr. Joe Miglio

Associate Professor – Berklee College of Music

Dr. Joe Miglio, will bring his comprehensive knowledge of the overlap between art and business to the table of panelists; and will query the panelists on artist identity, income generation, and personal marketing strategies.

Following an introductory session, artists will share their experiences of promoting their art: diversifying across venues; making marketing choices; expanding social media outreach, and focusing their selling practices.

Audience members are invited to participate in questions and discussion.

Wednesday, November 2, 2016, 7-9 PM

The Onyx Room

Western Avenue Studios – 122 Western Ave., Lowell, MA

\$10 in advance, \$12 at the door

Seating Limited to 75 persons – reserve your seat today

CLICK [HERE](#) TO PURCHASE YOUR ADVANCE TICKET

*Art Educators (with school ID) attending this event receive a \$5 credit on the next event:
“Works in Progress Art Critique”, Friday, January 20, 2017.*

This program is supported in part by a grant from the [Massachusetts Cultural Council](#), a state agency.

Loading Dock Arts, Inc., is a 501(c)3 nonprofit organization whose mission is to provide support and professional development for artists and to promote the visual arts in the greater Lowell community. www.loadingdockarts.org
email: loadingdockarts.education@gmail.com

About Our Panel



[Angela Ales](#) is a painter and teacher born in Colombia. She moved to the U.S. in 1984. She graduated from Cooper Union and received her MFA from the Miami International University of Art and Design. She has participated in over 30 exhibitions in North and South America.



[Adrien Bisson](#) is a headshot and commercial portrait photographer. He has a Bachelor of Music from Berklee College of Music and spent many years in software engineering. His passion for photography began in his youth and has now brought him full circle.



[Tracy LeVesque](#) is a painter born in western Massachusetts. She studied Graphic Design at Massachusetts College of Art and received her BA from Brandeis University in Waltham, MA. She believes that nature is the only true mentor for the artist.



[Joe Miglio](#), **Moderator**, is an Associate Professor of Music Business/Management at Berklee College of Music. He has presented at many national conferences on topics such as artist identity and income generation, personal brand marketing strategies, and innovative design.



[Barbara Poole](#) is a felt artist, designer, teacher and felt maker. She has a background in painting and creates garments to adorn the wearer. She sees her clothing and accessories as embodying the Bohemian lifestyle and describes her work as BoHo Chic.



[Ilene Richard](#) is a painter and children's book illustrator. She attended the University of Massachusetts at Dartmouth and majored in Illustration, Graphic Design and Jewelry Design. She has also studied at the DeCordova Museum School and at the Museum School in Boston.



[John Welch](#) is a woodworker and woodcarver. An avid cook, he was looking for a way to combine his love of cooking with his love of woodworking and began carving spoons in 2013. He now also makes cutting boards, candleholders, and housewares from beautiful wood sources.